



JAYPEE UNIVERSITY OF INFORMATION TECHNOLOGY
WAKNAGHAT, P.O. – WAKNAGHAT,
TEHSIL – KANDAGHAT, DISTRICT – SOLAN (H.P.)
PIN – 173234 (INDIA) Phone Number- +91-1792-257999
(Established by H.P. State Legislature vide Act No. 14 of 2002)



Expert talk on Commercialization of Lab Technologies & Tech Transfer.

Expert: Profile – Mr. Surya Uday

Head of Business Development & Operations: Minchy's Food Products, Shimla

Mr. Surya Uday, Head of Business Development & Operations (Shimla) for Minchy's, visited the Jaypee University of Information Technology (JUIT) on 29 January 2025 to share insights and explore collaborations. With a background in Business Management and expertise in the Food, Beverage & Spirits industry, Mr. Uday highlighted his leadership in producing premium products such as fruit pulps, juices, jams, pickles, drink concentrates, apple cider vinegar, wild apricot oil, and artisanal fruit wines under the brands Minchy's and Wonder Wyne. The visit was organized by Department of Biotechnology and Bioinformatics, JUIT.

Interactive Session with Students

During his talk, Mr. Uday engaged students in discussions about industry processes, skill development, and global trends. He introduced to the students about Lab technologies developed in field of Food sector and technology readiness levels. He narrated the student that how lab experiments can be converted into profitable business ventures. He shared his experiences and journey of Food tech Industry. Emphasizing Minchy's commitment to health-centric innovation, he showcased therapeutic products like Raw Turmeric Pickle, Bitter Gourd Pickle, and Himalayan-sourced super foods (Chilgoza pine nut honey, Sea Buckthorn Berries, and Rhododendron flowers) tailored for the luxury market. The session underscored Minchy's holistic approach, spearheaded by founders Mrs. and Mr. Minocha, to promote naturopathy through tastier, healthier alternatives.

Technology Incubation and Entrepreneurship Development Cell (TIEDC) & Institute's Innovation Council (IIC)

Mr. Uday's also visited the incubation centre of the University (Technology Incubation and Entrepreneurship Development Cell- TIEDC). His lecture provided students with valuable insights into business development, industry innovations, and entrepreneurial opportunities in the food processing sector. The session aimed at fostering a spirit of innovation and entrepreneurship among students, aligning with JUIT's efforts to bridge academia and industry through impactful collaborations.

Campus Tour and Research Collaboration

Mr. Uday toured JUIT's Biotechnology and Bioinformatics facilities, expressing admiration for the research environment. He interacted with faculty and Ph.D. scholars, discussing their work and expressing

enthusiasm for collaborative projects in food biology. Key areas of interest include leveraging JUIT's research capabilities for product innovation and quality enhancement.



We also extend our gratitude to HOD Sir, Prof. Sudhir Kumar, Dean of Academics Sir, Prof. Ashok Gupta and Vice Chancellor Sir, Prof. R.K Sharma for allowing us to arrange this Lecture.

Social media : <https://www.facebook.com/share/1AGtXGyENg/>

List of Participants:



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2	245111003	AANCHAL
3	245111004	JASMINE CHAUHAN
4	245111005	HARSH DEEP DUBEY
5	245111007	SHIVAM SINGH
6	245111008	KAJAL RAJESHKUMAR SHUKLA
7	245111010	SHAMBHAVI PRIYA
8	245111014	SHEHRIZ KHAN
9	245111015	JYOTI SHARMA
10	245111016	MITALI PATHANIA
11	245111018	KANCHAN YADAV
12	245111019	SUCHEL CHAKMA
13	245111020	PRIYA JAKHAR
14	245111021	AAKANKSHA
15	245111022	RADHIKA
16	245111024	TANISHKA GARG
17	245111025	VIPLAV THAKUR
18	245111026	DEEPSHIKHA
19	245111027	ANISHA KASHYAP
20	245111028	HARSHIT TIWARI
21	245111031	PRANJAL
22	245111032	HARSH GUPTA
23	211801	ARUNIMA CHALLU
24	211802	PELDEN TSHOMO
25	211803	JAHANVI SINGH
26	211804	RICHA DHIMAN
27	221011036	PRAGATI PANDEY
28	211810	YUKTA SHARMA
29	211902	GURNOOR SINGH
30	211906	RAGHUVINDER SINGH KAUSHAL
31	211907	KRRITIN SHARMA
32	221011002	JYOTI DHYAN
33	221011004	SNEHA KAUR
34	221011008	PALIN NANDA



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35	221011014	MOULIK GOEL
36	221011015	SOURABH SHARMA
37	221011017	IBADAT KAUR JOLLY
38	221011021	KARTIK TYAGI
39	221011032	PRACHI DWIVEDI